Propaganda Teacher Lesson Plan

Teacher will show PowerPoint titled, “The Best Pet.” Afterward, teacher will show her Australian Bearded Dragon to the class.

Teacher will show the PowerPoint titled, “Propaganda Vocabulary.” Students will write/type notes, using Cornell Notes. 10-2 strategy

Teacher will re-show the PowerPoint titled, “The Best Pet.” Students will identify the types of propaganda used in the PowerPoint. Students will use the Think-Pair-Share strategy and then record their answers on their Cornell Notes. Students will type/write the technique used and include the example from the PPT.

Teacher will model how to make a graphic organizer to summarize the propaganda vocabulary words. The graphic organizer must include the word, definition and an example.

Teacher will assign homework sheet where students will identify propaganda techniques used in advertisements for the political campaign that is occurring for the 2012 Presidential Election. (The same form will be assigned during the weekend of the Super Bowl in February 2013.)

Teacher will inform students to look through magazines to locate types of ads that show examples of various types of propaganda. Students will cut out the ads, glue them on construction paper and write the type of propaganda used in the advertisement. Students need at least 5 examples for a C grade; 7 examples for a B; or 9 or more examples for an A.

Teacher will then inform the students they will create a product of their own and create a propaganda advertisement for the newly created product. The students’ ad must include a slogan, price, picture of the product they created, color, and at least one type of propaganda technique. This is a homework assignment that’ll be graded as a project (30% of their class grade.)

Teacher will then introduce the “I Have a Dream” lesson plan to identify the propaganda techniques used in the speech.