



# ParentLink 9

*Creating educational communities.*

Our mission is to help superintendents, administrators and teachers create educational communities that will give each student the support they need in order to reach their potential. ParentLink 9 is the most comprehensive set of communication and leadership tools that will facilitate communication among the different educational stakeholders and will provide districts and schools with the ability to know what to do and when to do it. In combination, ParentLink 9 will make it possible for you to create educational communities that will have a dramatic impact on your students. Here's what you'll get:



## Mobile District

***Give your entire community all of the information they want—when and where they want it.***

The ParentLink Mobile District app is the easiest way to give parents, students and community members everything they need to know about what is going on at your district. When community members download Mobile District, they will have access to news, calendars, sports scores, notifications, directories—just about anything that is publicly available. Mobile District will also consolidate all of your social media—Facebook and Twitter sites, blogs, RSS news feeds—into one convenient application that is accessible anytime, anywhere.



## Mobile Admin

***The fastest, easiest way to send a message.***

The ParentLink Mobile Admin app allows users to quickly and effortlessly create, send and track messages anytime, anywhere—whether to groups, classes, schools, or even the entire district. In a matter of seconds, a message can be created and sent either via phone call (land line or mobile), email, or SMS text—or all three. With its ability to make test calls and track message delivery, Mobile Admin also provides users with immediate assurance that messages actually reached their targets.



## Mobile Parent

***Putting all of the information a parent needs—right in the palm of their hand.***

The ParentLink Mobile Parent app is the fastest, most convenient way for parents to see all of the important information relating to their child's education. With this app, parents can check messages as well as their students' grades, assignments and attendance. Parents can also set alerts to notify them of a low grade or score, missed assignments, or attendance violations. Parents can even check their cafeteria account balance or see if any library books are overdue. The app also contains a district directory, school calendars, lunch menus, and much more.



## Attendance Management

***The attendance management tool to identify, track and communicate with at-risk students and their parents.***

Attendance Discovery will automatically display attendance over time as well as the many events or messages that may affect attendance, allowing administrators to identify trends and find out what's working. Attendance Discovery also helps administrators find out who the at-risk students are—long before those kids become truant. And once identified, Attendance Discovery provides the tools to communicate with those students and their parents so that problems can be quickly resolved.



## Teacher Messaging

***The tool that makes two-way, teacher-to-parent communication fast, easy and secure.***

Teachers want to communicate with parents, but just don't have the time or the right tools. With Teacher Reach, a teacher can view all of the students in each class and easily drag-and-drop messages from our Message Library, either for the entire class, or for selected individuals. And parents can immediately respond back to the teacher. Plus, our Message Administrator provides complete control over the kinds of messages teachers are able to send.



### Tip Line

***Keeping your students and schools safe and secure.***

The ParentLink Tip Line application makes it easy for anyone to quickly report an incident that involves your students or staff. Tip Line can be accessed from a mobile device and allows the user to either record a voice message or create a text—either of which can be sent anonymously. Convenient, fast, and anonymous, Tip Line will remove the barriers that keep students from sharing vital information.



### Community Messenger

***Making it easy for interested community members to get involved.***

With Community Messenger, you can extend your reach to include any interested member of your educational community, no matter where they live or whether or not they have students in the district. Communications sent through Community Messenger would not be student-specific, but could include information of general or public interest. We'll even help you embed a sign-up page on your website so that community members can quickly and easily add their contact information into ParentLink.



### Communication Portal™

***The online student information center for parents.***

Communication Portal gives parents easy access to the information maintained by the district. Communication Portal will link all of that data together and provide parents with a single web portal where they can see grades, homework, attendance, assignments, messages, graduation requirements, cafeteria and library account balances, and more. With only one place to log in, parents will have the information they need to help their students excel.



### Outreach Messaging

***The world's most innovative parent communication system.***

The ParentLink K-12 Communication Service is the answer to education's need for real parent communication, not just notification. K-12 Communication Service is a powerful platform that can send millions of messages in a matter of minutes. You can contact parents, students and staff quickly and easily either via phone call, beautifully formatted emails, text message, Facebook and Twitter, TTY, or even printed letter. And with our mobile apps, administrators and parents can have everything they need, right in the palm of their hand.



### Transportation Bridge™

***Helping you keep children safe and parents secure.***

By creating a link between your schools' transportation system and ParentLink, Transportation Bridge will allow for immediate communication when there are mechanical or weather problems that may affect your child. With Transportation Bridge, administrators can create dynamic student groups based on bus number and route and generate automated messages alerting parents to any changes in bus assignments, routes, stops, etc.



### Surveys

***The easiest way to gather information from your parents and community.***

ParentLink Surveys make it easy to obtain feedback from your parents, students, staff—even your entire community. You can ask as many questions as you want via multiple choice, true/false, free-form, and more. ParentLink surveys can be delivered via phone, email, or on the Web, and results are automatically tabulated and available immediately.

## Learn More

To find out how ParentLink's solutions can help your organization, please visit us at [www.parentlink.net](http://www.parentlink.net) or call 800.735.2930.