

True Colors and Values

Your values will be demonstrated in your ideas and behavior. Values are reflected in the way we “see” things. The old phrase about seeing the world through rose-colored lenses comes to mind. Blue temperaments look through blue-colored lenses; Green temperaments look through green-colored lenses, and so on.

BLUE Values	GREEN Values	GOLD Values	ORANGE Values
Authenticity	Abstraction	Accuracy	Action and Activity
Being acknowledged	Autonomy	Achievement	Adventure
Communication	Brevity	Affiliation	Aesthetics
Compassion	Cleverness	Authority	Artistic Creativity
Creativity	Competence	Being Meticulous	Camaraderie
Democracy	Cool-headed	Caution	Change
Emotions	Creativity	Community	Competition
Empathy	Curiosity	Compensation	Energy
Enthusiasm	Ethics	Completion	Entertainment
Friendship	Fairness	Conformity	Excitement
Harmony	Focus	Cooperation	Fast Pace
Honesty	Future Orientation	Decisiveness	Flexibility
Individuality	Ideas	Dependability	Freedom
Integrity	Imagination	Duty	Fun

Intuition	Independence	Efficiency	Generosity
Love	Ingenuity	Facts and Data	Humor
Natural Potential	Intention	Family	Independence
Optimism	Innovation	Justice	Optimism
Patience	Intelligence	Loyalty	Physical Challenge
Peace	Knowledge	Morality	Playfulness
Pleasing Others	Logic	Orderliness	Pleasure
Positive Feedback	Mental Challenge	Predictability	Profit
Public contact	Objectivity	Prestige	Skillfulness
Relationships	Precise Language	Profit	Spontaneity
Romance	Privacy	Punctuality	Variety
Self-Understanding	Power	Recognition	
Sensitivity	Rationality	Religion	
Sincerity	Self-Confidence	Respect	
Spirituality	Theory	Responsibility	
Tact	Truth	Routine	
Teamwork	Vision	Rules	
Unity	Wisdom	Safety	
		Security	
		Service	
		Status	
		Structure	
		Tradition	
		Wealth	

True Colors and Related College Majors

After you have determined your True Colors, you will then be able to identify college majors that fit your personality. Below, is a list of some typical college majors. This is only a sample of the many areas of study. Note: Some majors may appeal to more than one color. *Eureka* also lists True Color career options.

The college majors listed under your primary and secondary colors will most likely be more rewarding. These majors are more in line with your personality strengths. In general, they will involve your natural talents.

Blue-like Majors	Green-like Majors	Gold-like Majors	Orange-like Majors
Anthropology	Architecture	Accounting	Air Traffic Controller
Art Therapy	Astronomy	Auditing	Art
Child Development	Biochemistry	Banking	Auto Mechanics
Communications	Biology	Brokerage & Investment	Construction Engineering
Counseling	Chemistry	Business Administration	Cosmetology
Education	Classics	City Planning	Dance
English	Computer Science	Dentistry	Design
Journalism	Creative Writing	Economics	Fire Science
Languages	Earth Sciences	Electrical Engineering	Interior Design
Literature	Engineering	Finance	Marketing
Psychology	Film	Fish & Wildlife	Media
Public Relations	Law	Forestry	Mining Engineering
Rehabilitation Counseling	Linguistics		Music

Religious Studies	Medicine	Gerontology	Music Therapy
Sign Language	Oceanography	Horticulture	Physical Education
Social Work	Philosophy	Hospital Administration	Physical Therapy
Sociology	Physics	Hospitality Management	Radio & TV
Women's Studies	Political Science	Law Enforcement	Real Estate
	Psychiatry	Legal Assistant	Recreation
	Veterinary Medicine	Library Science	Theater
		Mathematics	Travel
		Nursing	Vocational Arts
		Pharmacy	
		Public Health	
		Quality Control	
		Statistics	
		Urban Planning	

True Colors and Related Careers

Knowing your **True Colors** can give you an idea of the types of careers that tend to appeal to your personality type. There are over 12,000 job titles in the U.S. alone, and they can't all be perfectly categorized by type. However, this quick guide is a good place to start. The careers listed under your primary and secondary colors will most likely be more rewarding. Why? In general, they will involve your natural talents and strengths.

Blue-like	Green-like	Gold-like	Orange-like
Careers	Careers	Careers	Careers

Actor	Actor	Accountant	Acting Coach
Aerobics Teacher	Acupuncturist	Administrative Assistant	Actor
Airline Receptionist	Advertising Executive	Air Traffic Controller	Advertising/Sales
Art Therapist	Architect	Archivist/Curator	Athletic Coach
Career Coach	Art Advisor	Auditor	Bartender
Child Care Provider	Art Critic	Bank Officer	Broadcast Technician
Community Affairs Rep.	Artist	Bookkeeper	Carpenter
Counselor	Astronomer	Budget Analyst	Cartoonist
Drug/Alcohol Counselor	Biomedical Engineer	Business Teacher	Chef
Education Consultant	Book Publisher	Claims Clerk	Child Care Worker
Elementary School Teacher	Chemist	Closet Organizer	Chiropractor
Employment Interviewer	College Professor	Collections Agent	Choreographer
English Teacher	Columnist	Computer Programmer	Clown
Family Care Provider	Computer Scientist	Computer Security	Comedian
Family Lawyer	Criminal Lawyer	Corporate Lawyer	Cosmetologist
Fashion Designer	Debater	Court Reporter	Cruise Director
Fund Raiser	Dentist	Dental Hygienist	Dance Teacher
Hypnotist	Editor	Dentist	Dancer
Journalist	Engineer	Economist	Disc Jockey
Language Interpreter	FBI Agent	Elementary School Teacher	Electronics Technician
Marketing Communications	Ghost Writer	Financial Planner	Fashion Illustrator
Marriage Counselor	Graphic Artist	Forester	Firefighter
	Inventor	History Teacher	Flight Attendant
	Journalist	Human Resource	Graphic Design Artist

Minister/Rabbi	Lyricist	Manager	Helicopter Pilot
Music Teacher	Marine Biologist	Legal Assistant	Interior Designer
News Reporter	Math Teacher	Librarian	Jockey
Pediatrician	Medical Doctor	Loan Officer	Lobbyist
Public Relations Specialist	Motion Picture Director	Nurse	Mediator
Recreation Leader	News Writer	Occupational Therapist	Paramedic
School Counselor	Oceanographer	Police Officer	Park Ranger
Sign Language Interpreter	Photographer	Radiology Technician	Professional Athlete
Social Worker	Physician's Assistant	Real Estate Agent	Real Estate Agent
Teacher	Playwright	Receptionist	Secret Service Agent
Tour Guide	Psychologist	School Administrator	Trial Lawyer
Travel Agent	Veterinarian	Telephone Operator	X-ray Technician
Writer		Urban Planner	