

The first early humans were largely hunter-gatherers, moving from place to place to hunt and gather the food they needed to survive. With the Neolithic Revolution, agriculture developed and people began to develop more settled communities. Imagine you live in a settled community during the Neolithic age. In this activity, you will create an advertisement for settled life for a group of hunter-gatherers passing through your community. Before creating the advertisement, use the graphic organizer below to respond to questions.

<b>What was the Neolithic Revolution and how did it change life?</b>	<b>What were the benefits of the development of agriculture? What were the drawbacks of the development of agriculture?</b>
<b>What were the disadvantages of a hunter-gatherer lifestyle?</b>	<b>What were the characteristics of settled communities?</b>
<b>What adjectives can be used to describe the advantages of “settled life”?</b>	<b>How might you persuade someone to establish a settled community?</b>

In the space provided below, create an advertisement that shows how you would sell the idea of settled life to a hunter-gatherer community. The advertisement should clearly show the benefits of establishing a settlement and what it will offer to the hunter-gatherer group.

**Advertisement**